



2 December 2013

Dear Valued Consumers,

## FUJIFILM X-A1 XMAS DEC 2013 PROMOTION (SELECTED CHAINSTORES)

Promotion Period: **28 Nov – 1 Jan 2014**

Redemption Period: **28 Nov - 5 Jan 2014** (Applicable to redemption at **Fujifilm Studio** at Funan DigitaLife Mall)

Please be informed of the launch of Fujifilm X-series Xmas Promotion with effect from 28 November 2013 for the following models. Please refer to table for more details;

### December Promotion Mechanics

Models	Agent Gift (A)	Fujifilm Additional Gift (B)
X-A1/XC16-50mm Lens	16GB SD Card, Case	Lens Cleaning Kit + Tripod + Dry Box+ \$40 Shopping Vouchers + Xmas Gift Pack

*Xmas Gift Pack: Exclusive Japan Design Candy Bar Powerbank 2200MA, Car decal, Post-it note, Pen (Worth \$39)*

### Terms & Conditions:

- Promotion Period: **28 Nov 2013 – 1 Jan 2014**
- Redemption Period: **28 Nov 2013 - 5 Jan 2014**
- Promotions will be based on '**while stocks last**' basis.
- Agent gifts (A) are redeemable at **Selected Chainstores**.
- Fujifilm Additional gifts (B) are redeemable at
  - **Fujifilm Studio at 109 North Bridge Road, Funan DigitaLife Mall, #04-23 (S) 179097**
- Free Gifts are only valid for purchases made from **28 Nov 2013 - 1 Jan 2014** from any of our selected chainstores qualifies for the free gifts.
- **All gifts are on a 'while stocks last' basis.**
- **Please bring along Original Purchase Invoice OR Hire Purchase documents and duly completed Warranty Card (customer portion) and NRIC**

Fujifilm Asia Pacific Pte Ltd reserves the right to amend, delete or add to any terms and conditions on this promotion from time to time without prior notice.

We thank you for your generous support and look forward to your co-operation in making this successful.

Thank you.

Yours faithfully,

Favian Loo  
Marketing Manager  
Electronic Imaging Division