



1 May 2014

Dear Valued Consumers,

FUJIFILM X-SERIES MAGICAL MAY LENS PWP PROMOTION (1 May -1 Jun'14)

Please be informed of the launch of Fujifilm X-series Magical May Lens PWP Promotion with effect from 1 May 2014. Please refer to table for more details;

Promotion Mechanics

Lens	PWP Rebate
XF35mm F1.4R Focal length: f=35mm (53mm)	\$100
XF14mm F2.8R Focal length: f=14mm (21mm)	\$100
XF23mm F1.4R Focal length: f=23mm (35mm)	\$100
XF60mm F2.4R Macro Focal length: f=60mm (91mm)	\$150
XF27mm F2.8 Focal length: f=27mm (41mm)	\$150
XF18-55mm F2.8-4R LM OIS Focal length: f=18-55mm (27-84mm)	\$150
XC50-230mm F4.5-6.7 OIS Focal length: f=50-230mm (76-350mm)	\$150
XF55-200mm F3.5-4.8R LM OIS Focal length: f=55-200mm (84-305mm)	\$150

Terms & Conditions:

- Promotion Period: **1 May -1 Jun 2014**
- Please make your purchases from **Fujifilm Authorised Dealers.**
 - o PWP rebate must be accompanied with a X-T1/X-Pro1/X-E1/X-E2/X-M1/X-A1 **Kit.**
 - o **No multiple pairing of lenses to a kit is allowed**

Fujifilm Asia Pacific Pte Ltd reserves the right to amend, delete or add to any terms and conditions on this promotion from time to time without prior notice.

Thank you for your support in Fujifilm products.